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How Pawnbrokers Brought the Music Back to Maui



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# **Another Two Pawnshops Sold!**

Stallcup Group facilitates the sale of two stores in Washington, D.C.! December 2023 | Stallcup Group, Inc., an Exit Strategy Consulting firm, announced its successful facilitation of the sale of **Top Dollar Pawn Brokers**. Top Dollar Pawn Brokers is an independently-owned business comprised of two pawn shops located in Washington, D.C. Stallcup Group served as the exclusive financial advisor to the seller in this highly successful transaction.



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# **One Pawnshop Sold!**

Stallcup Group facilitates the sale of one store in Baltimore, MD! **December 2023** | Stallcup Group, Inc., an Exit Strategy Consulting firm, announced its successful facilitation of the sale of **Poplar Jewelry & Pawn**. Poplar Jewelry & Pawn is an independently-owned business comprised of one pawn shop located in Baltimore, Maryland. Stallcup Group served as the exclusive financial advisor to the seller in this highly successful transaction.

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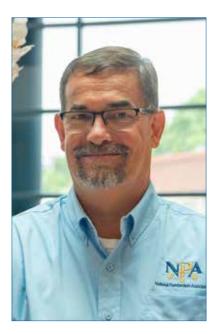
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# Forging New Paths for a Stronger Pawn Industry



## As we navigate the everevolving landscape of our industry, one thing remains constant: our strength lies in our connections.

At the NPA, we are laser-focused on cultivating and enriching relationships that benefit not just individual members, but the entire pawn industry.

# Here's how we're putting this into action:

Enhanced Communication with Vendors: Through initiatives like our recent vendor town hall, we're creating a direct line of communication with the companies who serve our industry, ensuring their voices are heard and their needs are understood. These interactions allow us to exchange valuable insights, address critical issues, and ultimately work together to develop solutions that benefit everyone. State Association Collaboration: We are actively strengthening our collaboration with the state associations. By establishing regular meetings and fostering open dialogue, we can share best practices, address regional concerns, and advocate for the industry with a unified voice. This collaborative approach strengthens our collective impact, ensuring the interests of pawnbrokers nationwide are represented effectively.

Expanding Our Network: We're not limiting ourselves to the pawn industry. We're attending and building relationships at adjacent industry events like retail shows, the NRF show, jewelry shows, and even the NSSF SHOT show. This allows us to explore new opportunities, forge strategic partnerships, and ensure the pawn industry's voice is heard in broader discussions.

At the NPA, we are laser-focused on cultivating and enriching relationships that benefit not just individual members, but the entire pawn industry.

# By fostering these connections, we aim to achieve:

Enhanced access to resources and tools: Through collaboration with vendors and other industries, we can secure better deals for NPA members on products and services, gain access to cutting-edge technology, and share industry insights.

### Stronger legislative advocacy:

By working together with state associations and other industry groups, we can amplify our voice and advocate for policies that benefit the pawn industry and our communities.

Innovation and growth: By connecting with diverse stakeholders, we can stay ahead of industry trends, identify new opportunities, and ultimately, drive the pawn industry forward.

I encourage you to be a part of this vibrant network. Attend our events, connect with your state association, and participate in our online forums. Together, we can build a stronger, more prosperous future for the pawn industry. I hope to see you at the Legislative Conference in May – come stand with your fellow pawnbrokers on Capitol Hill!

Sincerely,

ohnny Whiteside

Johnny Whiteside NPA President

P.S. Don't forget to share your thoughts and ideas! We value your input and want to ensure the NPA continues to serve your needs effectively.

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From Strings of Hope: How Pawnbrokers Brought the Music Back to Maui

Pages 23, 26





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ASSAY ANAL

# **Charting the Course for Growth & Advocacy**

Together, we can make a lasting difference in the lives of those we serve.



I hope this letter finds you well and filled with enthusiasm and commitment to our cause as we embark on another year of meaningful work at the NPA.

As we reflect on the past year's accomplishments and challenges, I'd like to share with you the annual goals and vision for the National Pawnbrokers Association in 2024.

Our mission to serve and support pawnbrokers nationwide remains at the core of everything we do. The challenges we face as an industry strengthen our resolve, emphasizing the importance of our work and the resilience of our pawn community.

# In 2024, we aim to achieve the following key goals:

### Growth of the Association

Membership Base: This one key component is at the center of everything we strive to accomplish at the NPA to protect and serve the pawnbroking community nationwide. There IS strength in numbers.

# Expansion of Programs and Services:

Increase the reach and impact of our existing programs. This includes our NPA peer groups, our communication platform for members, and partner programs.

# Pursue new mission-driven initiatives that meet community

**needs.** This includes education for our members, as well as improved vendor partnerships.

# Community Engagement and Awareness:

- Improve the perception of pawn in communities nationwide through targeted outreach efforts.
- Collaborate with local partners to raise awareness about our mission and programs.

### Sustainability and Financial Health:

- Diversify funding sources to ensure financial stability.
- Implement cost-effective strategies to maximize the impact of every dollar raised.

### Advocacy and Policy Influence:

- Engage in advocacy efforts at both the state and federal levels to educate lawmakers about the positive impact of pawn.
- Build strategic partnerships with policymakers and influencers to amplify our impact.
- Continue communication with state leaders, keeping them informed about legislation that could impact their business.

### Volunteer and Stakeholder Engagement:

- Retain a diverse group of volunteers to support our programs.
- Foster strong relationships with stakeholders, recognizing their invaluable contributions.

As we pursue these goals, we acknowledge the importance of collaboration and the collective effort of our dedicated team, volunteers, partners, and supporters. Our mission to serve and support pawnbrokers nationwide remains at the core of everything we do.

Together, we can make a lasting difference in the lives of those we serve.

I invite each of you to join us on this journey and contribute your time, talents, and resources to help us achieve our goals. If you are reading this today and are not a member of the NPA, I urge you to join us. Every dollar we earn here at the NPA is reinvested to serve and support YOU and your pawn business. HELP US HELP YOU.

Thank you for your unwavering commitment to our mission. I look forward to celebrating our shared successes throughout the coming year.

Sincerely,

Kristen Williams NPA Executive Director



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Christopher McCarthy Lowell Jewelry & Loan Lowell. MA

Jeremy Powell BJ Pawn & Gun Denham Springs, LA



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## Make the Most of Your NPA Membership - Join a Committee Today

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# Privacy Under Fire New Bills Raise Alarm on Gun Tracking, Financial De-risking



Kathv Pierce NPA Government Relations Liaison

### Pawnbrokers started off the year facing S. 3549, Predatory Lending Elimination Act. a national rate cap 36% MLA style bill.

As of the time of authoring this article, the bill has been read twice and referred to the Committee on Banking, Housing and Urban Affairs. This introduction gave Team GRC insight into how busy 2024 will be, and it has been busy!

As discussed earlier this winter. Social **Credit Scores and Merchant** Codes are used to profile businesses and customers that may sell or buy firearms and accessories.

A Social Credit Score is a new way of bank de-risking. Its origin began in China in 2020 to help the Chinese Government during Covid.

Currently, certain states are introducing "Equality in Financial Services" bills, which would prohibit Social Credit Scores when applying for an account at a bank

Those states are:

- Tennessee
- Kentucky
- South Dakota
- Arizona
- Georgia
- Nebraska
- lowa
- West Virginia

Merchant Codes, used when a customer buys a firearm or accessory, begin a way to track and therefore give up the right to privacy. States that are introducing bills to prohibit the use of Merchant Codes:

- Tennessee
- lowa
- Oklahoma
- Kansas
- Arizona
- Utah
- Indiana
- New Hampshire ۲
- ۲ Michigan

Two states stand out with bills that would require Merchant Codes -Colorado and New York.

Merchant Codes [begin] a way to track-and therefore give up-the right to privacy.



Secretary of Treasury, Janet Yellen, testified to the Senate Banking Committee on February 8, 2024 on FINCen encouraging and requiring merchants to use Merchant Codes. This creates a database for the Treasury Department on Firearm Ownership. Team GRC is continually watching the topic as it concerns the right of privacy for businesses and your customers.

Other issues in state bill tracking this winter have been: Pawn store requirements for two forms of ID (New York), minimum wage increase (Mississippi), and several states introducing bills that would make purchases of silver and gold bullion and silver coin tax-free, and helping Georgia pawnbrokers with their regulations, keeping Pawn and Title Loans separate from each other.

As we get ready for the NPA Legislative Conference (May 14-16 in D.C.) and Pawn Expo (July 21-25 in Las Vegas), I continually watch Legislative State Bill Tracking and will keep members informed of changes in proposed bills and passage of legislation. If you have any questions, please email me at Kathy@nationalpawnbrokers.org.

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# Protecting the Pawn Industry from Serious Outside Threats



Bill Dawson, GRC Committee Chair

### As I sit here contemplating the first weeks of 2024, I find the number of existential threats to our industry almost overwhelming.

Every year, thousands of legislative actions are introduced across the country, each with the potential impact on pawn businesses. A law proposed in one state many times is taken up by others and/or used as fodder for national legislation. Special interest groups often disguise their true motives. Funded by those who seek our industry's demise, they exploit consumer concerns, twist the truth and outright lie to advance their agendas. Their goal? Eliminating competition, not protecting your customers.

We've seen this firsthand. Partnering with state associations, we've fought against harmful legislation targeting rate caps, threatening individual privacy, prompting bank discontinuance, and imposing ATF/firearm regulations. These types of legislation battles highlight the constant pressure we face, and the need for participation in protecting our industry. The NPA Government Relations Committee (GRC) defends the pawn industry with a three-pronged monitoring and action strategy: Legislative, Regulatory and Legal.

NPA Lobbyist, Cliff Andrews, constantly monitors what is happening on The Hill. He fosters relationships with legislators and their staffs. This includes educating them on our business. Many of our lawmakers have only a sparse idea of what we truly do. Cliff's "Pawn 101" work gets repeated at least every two years with the legislative cycle, sometimes more as key staffers change. Once established, maintenance of these relationships is essential. Not only does Cliff maintain relationships with those who support us, he stays in touch with those who may not. It is crucial we remain a step ahead of legislation that could negatively impact our business.

Given the multitude of federal regulations covering our industry, identifying which and to what extent these regulations apply is vital.

The NPA Regulatory Consultant helps us navigate compliance minefields by analyzing existing regulations, explaining enforcement, and crafting responses to new regulation proposals. Because regulators often have an inaccurate view of what we do, we must contextualize the interests of our business and our customers. How we inform and defend ourselves in these circumstances is vital to the long-term survival of the pawn business.

At the NPA, we leverage a monitoring service to track state legislation nationwide. Our GRC Liaison, Kathy Pierce, identifies relevant bills and alerts impacted members along with those in that state who can act. This crucial effort involves sifting through a flood of new bills using keyword filters and other criteria. It is no easy task, especially during busy introduction periods as most The [GRC)] defends the pawn industry with a three-pronged monitoring and action strategy: Legislative, Regulatory and Legal.

state legislatures have similar cycles. Kathy is the first place you can turn to with a question or concern about a GRC issue. You are largely the eyes and ears network that keeps us informed about what is happening nationwide. If you become aware of an issue, issue, please contact Kathy\* and she will determine who can address the matter. \*Kathy@nationalpawnbrokers.org

### Your Voice Matters

One of the many things you can do as an individual is to participate in the annual Legislative Conference. This year's conference (May 14-15) is an opportunity to socialize with your fellow pawnbrokers, learn about and discuss issues of the day, and meet your elected representatives. We had a large participation last year and I hope we can have even more members attend this year.

If you have questions about the conference or anything GRC-related, please contact me or Kathy Pierce, our GRC Liaison. I look forward to seeing you there.

### Billy Dawson GRC Chair

# Cliff's Notes: Congress Kicks Off New Session with Bumpy Outlook for 2024



Cliff Andrews, CapCity Associates

Recently, House and Senate members returned to Washington, D.C. from a short holiday recess to begin the second session of the 118th Congress. Right out of the gate, controversial issues have gripped the landscape as the debate continues over federal government funding legislation and a supplemental spending package for Israel and Ukraine that includes immigration reform. Deliberations on these bills are further complicated as the House is seeking to impeach Homeland Security Secretary Aleiandro Mavorkas and possibly the President. All these factors are set against the Fall elections, which further increases tensions among policymakers.

It is fair to predict that little lawmaking will occur for the remainder of the year. The tight balance of power in both the House and Senate means Republicans and Democrats will have to work together to make any progress on In addition to these bills, the NPA is especially monitoring developments on federal rate cap legislation.

legislation. For the NPA, this gridlock provides a great opportunity to go on offense and continue building relationships before we need them. The foundation for building a relationship is education about pawn and this has been a repetitive process in D.C. for many years. This background knowledge helps Members of Congress and their staff, who are inundated with issues, understand how pawnbrokers assist hard working Americans every day.

While we work on education offense, the NPA remains focused on defensive efforts. In particular, we have been advocating for legislation that would help deter bank derisking of pawn accounts. We support H.R. 2891, the SAFE Banking Act which would establish criteria for banking regulators to terminate bank accounts. Also, we support H.R. 2743/S. 293 the Fair Access to Banking Act that would require a bank to provide written justification as to why it is denying a person financial services.

In addition to these bills, the NPA is especially monitoring developments on federal rate cap legislation. This defensive effort is comprised of daily monitoring of any movement on bills or discussion in policy forums such as hearings. Also, we meet with members of the relevant committees of jurisdiction, including the House Financial Services Committee and the Senate Banking Committee, to explain how a onesize-fits-all APR rate cap bill would harm pawn customers. The House has no legislation yet, but the Senate has two bills: S. 2730, the Protecting Consumers from Unreasonable Credit Rates Act by Sen. Durbin and S. 3549, the Predatory Lending Elimination Act by Senator Reed.

The bill with the most support is S. 3549 which has 17 Democratic cosponsors. This 36% all-in APR MLA style cap legislation would put most pawnbrokers out of business. Fortunately, this bill will not be passed this year as there are not enough votes in the Senate and the House would never formally consider the legislation. However, the coalition of interests behind this bill has grown over the years and presents a real threat that we must continue to defend against. Furthermore, it is important to note that sooner or later the balance of power in Congress will shift enabling possible passage of this measure, so pawn must have established connections to ensure that we are protected.

Please plan to join us in Washington, D.C. in May for the NPA's annual Legislative Conference to make your voices heard and to develop essential relationships with your elected officials!

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# Strings of two Pawnbrokers Brought the Music Back to Maui



Maui's August 2023 wildfires brought unimaginable devastation to the island, tearing through the historic town of Lahaina and leaving ashes in the place of thousands of buildings.

Over 100 lives were tragically lost, marking the country's deadliest wildfire in over a century. NPA member Richard Dan knows the pain all too well. He resides in Wailuku and owns the island's oldest pawn store, Kama'āina Loan and Cash For Gold. His daughter-in-law, Sarina, was one of the victims of the Lahaina fire.

### "No one who lives on the island was untouched by the fires," said Dan.

In the wake of the wildfires, the little bit of business coming through Dan's store was from people looking for replacement 'ukulele. "On Maui, they are like comfort food," he said. "When you feel happy, you want to play the ukulele. When you are sad, you want to play the ukulele."

Dan, who is also Vice President of the Hawai'i Pawnbrokers Association, said pawnbrokers from all over the country reached out to ask how they could help. That's when he got an idea.

"I cannot replace the homes that were destroyed," said Dan, "but my friends in the pawn industry – here and on the Mainland – can replace a lot of the ukulele."

When the NPA called to offer support, Dan shared his idea: donate hundreds of 'ukulele to help displaced families in Lahaina cope with the trauma from the wildfires. The instruments would cost roughly \$20,000 and needed to be ordered in the next three weeks.

**So, the NPA got to work.** Within 24 hours, they put the word out and

jumpstarted a nationwide fundraiser, Pawnbrokers for Maui, to cover the cost of the instruments. Pawnbrokers and industry partners stepped up immediately.

As a result of the campaign, Dan had more than 400 ukulele to give to children at Lahaina schools who lost their homes in the August wildfires.

Though the fundraiser met its deadline, Dan still had to sort out the logistics of distributing the ukulele to a community that was still very much in recovery mode. It took months to coordinate with the local schools.

**Finally,** just a week shy of Christmas, the day came.

### continued on page 26



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### SHAREWORTHY NEWS

## Strings of Hope, continued

On Saturday, Dec. 16, Santa Claus—under the guise of a kind local pawnbroker—showed up at Hanaka'ō'ō Beach Park with his arms full of gifts. In under two hours, Dan and his staffers and volunteers distributed 350 Ohana ukulele to Lahaina school children on behalf of the NPA and Hawai'i Pawnbrokers Association.

"We were serenaded by kids and their parents," said Dan. "A teacher picked up 27 'ukulele for her class and she was in tears of joy."

NPA Executive Director Kristen Williams said, "We are honored to partner with Richard Dan and the Hawai'i Pawnbrokers Association on this fundraiser. We know that many people on Maui are struggling right now, and the very fabric of pawnbroking is to support our neighbors when they need it most."

Williams called the Pawnbrokers for Maui initiative 'a gesture of kindness to bring joy back to a community that has lost so much.'

"You saw the stories, you saw the pictures of the devastated neighborhoods," said Dan. "It was shocking. In almost every burned house, there was a ukulele, maybe several. Rebuilding is a huge challenge, and I wondered what [I] could do. And I thought, I can do ukulele."

The NPA would like to extend its deepest thanks to all who contributed to this tremendous, heartfelt effort.





"Rebuilding is a huge challenge, and I wondered what [I] could do. And I thought, I can do ukulele."



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# Navigating Human Resources Compliance in 2024: Key Areas of Focus



Jamie Hasty, Vice President SESCO Management Consultants

As we step into 2024, the landscape of human resources compliance continues to evolve, shaped by technological advancements, shifting regulatory frameworks, and evolving societal expectations.

In this dynamic environment, organizations must remain vigilant and adaptable to ensure compliance across key areas. Let's delve into some of the critical compliance areas that HR professionals need to prioritize in 2024.

### 1. Data Privacy and Security:

With the rise of remote work and digital transformation, data privacy and security have become paramount concerns for HR departments. Compliance with regulations such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) requires meticulous handling of employee data, secure storage practices, and robust cybersecurity measures to safeguard sensitive information. 2. Diversity, Equity, and Inclusion (DEI): In 2024, there's a heightened focus on fostering diverse, equitable, and inclusive workplaces. HR professionals must ensure compliance with antidiscrimination laws and regulations while implementing initiatives to promote diversity and inclusivity in recruitment, hiring, training, and advancement opportunities.

3. Employee Well-being and Mental Health: Recognizing the importance of employee well being and mental

of employee well-being and mental health, HR departments are increasingly integrating wellness programs and support services into their compliance frameworks. Compliance efforts include adhering to laws protecting employee health information, providing mental health resources, and fostering a supportive organizational culture.

4. Labor Law Compliance: Staying abreast of labor laws and regulations is crucial for HR compliance in 2024. This includes compliance with minimum wage laws, overtime regulations, employee classification (e.g., exempt vs. non-exempt), and workplace safety standards enforced by agencies such as the Occupational Safety and Health Administration (OSHA).

### 5. Technology and Automation:

The adoption of HR technology and automation tools offers efficiency gains but also introduces compliance challenges related to data security,



algorithmic bias, and transparency in decision-making processes. HR professionals must ensure that technology solutions comply with regulatory requirements and ethical standards.

6. Training and Development: HR compliance extends to training and development programs aimed at fostering a culture of compliance, ethics, and professionalism within the organization. This includes training on sexual harassment prevention, diversity awareness, code of conduct, and other relevant topics tailored to the organization's industry and workforce.

In conclusion, HR compliance in 2024 encompasses a multifaceted landscape that demands proactive strategies, adaptability, and a commitment to ethical practices. By prioritizing these key areas and staying informed about regulatory changes and emerging trends, HR professionals can mitigate risks, enhance organizational resilience, and foster a culture of compliance and accountability in the workplace.

About the Author – Jamie Hasty is the Vice President of SESCO Management Consultants. SESCO partners with the NPA and offers free consulting services to all NPA members.

In this dynamic environment, organizations must remain vigilant and adaptable.



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# FinCEN Never Sleeps:

# Crucial Compliance Actions

# Compliance never takes a holiday and neither do the folks at FinCEN.

Dave Girffiths, AML Gurus

FinCEN (Financial Crimes Enforcement Network) is a Division of the Department of Treasury that is the clearinghouse for all-things compliance. Since enforcement is part of their name, we try to keep you alerted of anything that you need to know before it becomes a problem. Here are the three most noteworthy things as of the time of writing.

### 8300 Forms Must Be Filed Electronically Effective January 1, 2024

FinCEN allowed 8300 forms to be completed manually until now. Effective January 1, you are required to file them digitally. Manual reports will be returned to you, and you risk a late filing charge.

To file a form with FinCEN you will have to register with them via the BSA e-filing page. The instructions there should be self-explanatory until the part that asks what agency you report to. Check the 'notapplicable' box and then move on. An 8-digit PIN will eventually be mailed to you, and you must keep this number in a safe place as you will need it to digitally sign your forms before you submit. Please, if you need to fill out these forms at all, get registered on the site long before you're due to file!

Beneficial Ownership Registration Must Be Completed Prior To 2025 All business entities (LLC or corporation) are required to register nationally with FinCEN. Entities formed before 1/1/2024 have until the end of 2024 to register. New entities (formed after 1/1/2024) must register within 90 days of formation. This is a requirement of the Corporate Transparency Act, enacted in 2021.

### Important things to know:

Registration costs nothing and takes less than 5 minutes.

- No ongoing filing requirement.
  Only update if there is a significant ownership change.
- The fine for not filing in time is \$500 PER DAY!
- The database is not searchable by the public.

Have a copy of each 25%+ owners driver's license ready to submit. website (FinCEN.gov/boi) has ample information to answer any questions you may have. The information required is minor compared to what the IRS and your Secretary of State already have. The challenge is that entities are formed at the state level. A federal depository for pertinent information would equip them with

# **Crucial Compliance Actions, continued**

better tools to combat the rampant use of shell companies by bad actors.

Keep in mind that this affects millions of business owners across the country, not just pawnbrokers. As with the 8300 registration though, please do not wait until the end of the year. This is a particularly dumb thing to get a fine for since it is so easy to do, and it costs nothing.

Bank De-Risking Is Ramping Up in Parts East of The Mississippi River (For Now) Not to be confused with the now-

defunct Operation Chokepoint of

the Obama era, this is how banks manage their risk portfolio as required by their regulators. The easiest way to manage risk is to avoid it, and this is what Chase did to the pawn industry many years ago. Chase and several other big banks are now pulling the same stunt with coin and bullion dealers, so do not think this is over yet.

It is imperative that you have a current AML program in place. If you lose a bank account, you will likely be required to provide a copy of your program and your last independent review to get in at the new bank. If your bank cancels you, it is vital that you contact Team GRC (kathy@nationalpawnbrokers.org) with the information so they can plead our case with legislators.

We see a high volume of customers addressing compliance at the eleventh hour, only reacting when faced with consequences like bank account closure. The same goes for those who buy a program and then let it collect dust in a file cabinet. These requirements are real; if you do not meet them, you are not compliant.



These requirements are real; if you do not meet them, you are not compliant.

# **GunTrusts** 101

Please be aware that this article is for informational purposes only and does not constitute legal advice. If you have any questions about gun trusts or other topics related to firearm laws, consult with an attorney.

Tracy J. Willi and James N. Willi Firearm Law Attorneys Willi Law Firm, P.C., Austin, Texas Co-owners of www.guntrustguru.com

# Many ordinary law-abiding citizens use gun trusts to own NFA firearms.

A well-drafted gun trust provides an efficient way to allow family and friends to be in legal possession of NFA firearms and avoids probate court for all of the firearms in the trust after the owner dies.

The National Firearms Act of 1934 ("NFA") governs certain types of firearms including silencers (also known as suppressors or mufflers), short-barreled rifles (SBR's), shortbarreled shotguns (SBS's), machine guns (also known as fully-automatic firearms), destructive devices (such as bombs, grenades, or rocket launchers), or any other weapons (AOW's) that are capable of being concealed on the person and from which a shot can be discharged through the energy of an explosive. Most transfers of NFA firearms require payment of a \$200.00 tax to the Bureau of Alcohol, Tobacco, Firearms and Explosives ("ATF").

When a person purchases an NFA firearm, the "transferor" (usually an FFL – federally-licensed gun dealer) fills out an ATF Form 4 Application requesting permission to transfer the NFA firearm. The purchaser is listed as the "transferee" on the ATF Form 4. The transferor sends the Form 4 Application to the ATF with the fingerprints and photo of the transferee, along with \$200.00 for the tax. The ATF examiner approves the Form 4 Application by signing one of the pages of the Form 4 and sends that page back to the transferor. This is what everyone calls the "Tax Stamp." The Tax Stamp is similar to a title certificate to a car-it is the official U.S. governmentissued document that identifies one specific make, model, and serial number of NFA firearm that is owned by the transferee. If the person buys the NFA firearm as an individual, that person's individual name will be listed as the transferee on the Tax Stamp. This means that he or she can

never allow any other person to use or possess the NFA firearm outside of his or her direct physical presence.

If the NFA firearm is purchased using a gun trust, then the gun trust will be listed as the transferee on the ATF Tax Stamp. Only the "responsible persons" on the trust submit fingerprints and photos for the Form 4 Application. In



A well-drafted gun trust provides an efficient way to allow family and friends to be in legal possession of NFA firearms....

> (owner of the trust assets) and any trustee (manager of the trust assets) are considered the only "responsible persons" under the ATF's definition and the beneficiaries or successor trustees are usually not considered "responsible persons." After the Tax Stamp is issued, any trustee of the gun trust may legally use and possess the NFA firearm independently and **Continued on page 36**



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### Gun Trusts 101, continued

outside the physical presence of any other co-trustee. A well-drafted gun trust will allow the settler to name additional co-trustees and remove additional cotrustees after the Tax Stamp has been issued.

Gun trusts determine how firearms are managed during the settlor's lifetime, in the event of incapacity, and also upon death. Because firearms in the gun trust pass privately to the beneficiaries outside of the probate court process, many people also assign their non-NFA firearms to their gun trusts. A well-written gun trust can serve as a comprehensive estate plan for all firearms that are assigned to or acquired by the gun trust. If the NFA firearm is purchased using a gun trust, then the gun trust will be listed as the transferee on the ATF Tax Stamp.



# Industry Events

May - July 2024

Don't miss these upcoming events from the NPA and other pawn industry leaders!

Want to list your event? Email digital@nationalpawnbrokers.org





**2024 Legislative Conference** May 14-15, 2024 by National Pawnbrokers Association



Midwest Pawnbrokers Convention May 17-19, 2024 by Midwest Pawnbrokers Association



Pawn Expo 2024 July 22-25, 2024 by National Pawnbrokers Association





#### Hello YPs,

I want to encourage all young professionals willing and able to attend the Legislative Conference in DC to do it! It is an excellent opportunity to network with other pawnbrokers, gain invaluable skills, and meet the decision-makers who directly impact our industry.

The 2023 Legislative Conference was my first time on Capitol Hill. Even though I did not exactly know what to expect before meeting with my state's congressperson, I had the helpful guidance of our industry's finest pawnbrokers. Together with the NPA Government Relations team, they briefed me on relevant issues, provided key talking points, conducted mock interviews, and answered every possible guestion that I and other participants had.

Although I was nervous going into the meetings, I felt like I was well prepared and had experienced pawnbrokers by my side to guide me. In the end, the experience was both insightful and empowering. It helped me to better understand the policy-making process and legislative landscape surrounding our industry.

I'm thrilled to be returning to the conference this year. I know I'll be surrounded by peers who share my sense of purpose and passion for our industry. Best of all, the Young Professionals Committee will be having dinner on night 1 for all YP attendees.

My hope in sharing this experience is that you'll consider joining me and our fellow under-40 Young Professionals (YPs) in Washington, DC this May. Meeting with our elected officials lets them know that we are serious about what pawnbrokers do for the communities that we serve. And, by advocating for our industry, we can directly impact our customers' lives by guiding lawmakers on issues affecting them.

#### You in? I promise you won't regret it.



Danielle Foster is a second-generation pawnbroker and the Fine Jewelry Specialist for Uncle Dan's Pawn and Jewelry in Dallas, TX. She is an active member of the NPA Young Professionals Committee and Chairperson of the Texas Association of Pawnbrokers. In 2022, she was recognized as the NPA Young Professional of the Year.

# One Note at a Time

Scott Paulsen: A Story of Perseverance and Penmanship



In 2005, Scott Paulsen was a commercial truck driver considering his long-term career outlook. As a diabetic, he knew his DOT medical certification would eventually be revoked, and his CDL license would follow. Scott decided it was time for a plan B. He asked his wife, Rita, who was in nursing at the time, how she felt about them opening a pawn store. As Scott put it, "We had never worked in a pawn store before, but I had shopped in them for years." Rita had questions, of course, but faith in her husband's abilities was never one of them.

The Paulsens opened their first pawn store, Peninsula Pawn, in Seaford, DE on Feb. 6, 2006. Scott continued trucking with Sysco Foods through July 2011, allowing the couple to roll all of Peninsula Pawn's profits back into the business. Pawnbroking suited the pair; within a few years, they opened a second store in Cambridge.

In 2012, Scott and Rita joined the National Pawnbrokers Association. Having had no pawn industry experience before starting the business, they were still looking for opportunities to educate themselves. That same year, they attended Pawn Expo and were suddenly immersed in a new, exciting world. "We were blown away by it all," said Scott. "As time went by, we were amazed at how willing other members are to share information."

The Paulsens became active members of the NPA, and Scott joined the Board of



Pictured: Scott and Rita at the 2016 NPA Legislative Conference

Directors to help shape initiatives within the Association. Business was good, and by 2017 they had expanded to four locations across Delaware.

#### The Accident

In April 2018, the Paulsens were preparing to open a new store location in Seaford. One morning, Scott went in early to run electric wires over the drop ceiling. He was the only one at the store. "I can recall the prior day's events," said Scott, "and I can recall waking up in the hospital on what I thought was the next day."

In reality, 43 days had passed. While running the electrical wires, Scott had fallen off his ladder, suffering a traumatic brain injury, a broken pelvis, and broken ribs on his entire right side. The accident left him in a medically induced coma for five weeks, and he was hospitalized for nearly three months. Though his bones had healed during that time, the damage to his brain meant he faced a long road ahead.

#### Momentum on the Mend

Asked what the turning point in his recovery was, Scott jokes he was 'too dumb to quit!' After waking in the hospital, he nagged the care staff to send him to rehab. Once in rehab, he nagged them to send him home. "My wife was a saint for putting up with me," said Scott. "At first, I was in a wheelchair. When she took me to Sam's club, she would push me in the wheelchair while I pushed the flat bed cart."

Rita also pushed Scott forward in his recovery, urging him to stay motivated. "She showed me a walker and said, 'you have a month and I'm taking the wheelchair away.' So, I transitioned to the walker in about 2 weeks because there was no sense in waiting. Then she



said, 'in a month, no more walker.'" His wife's unwavering determination propelled Scott past his doubt and into the possibility of walking again. In less than two months, he transitioned to using a cane. As his mobility improved, Scott found it harder to keep track of the cane. That problem turned out to be the final push he needed to start walking on his own again.

#### **Back In the Game**

In 2023, Scott and Rita attended the Legislative Conference in Washington DC, their first NPA event since the accident. "I would be lying if I said I wasn't a little nervous," said Scott. "But it had been 5 years since I fell so...." After walking the halls of Congress with his fellow pawnbrokers, Scott's confidence was stronger than ever. He also had a renewed appreciation for the NPA. He sat in on the Board of Directors meeting that week and listened to discussions about re-engagement of expired members. It gave him an idea.

When he and Rita returned home from the conference, Scott phoned Amy Kehoe, the NPA's Membership Services Manager. Scott shared his idea of wanting to hand-write individual notes to all recently expired NPA members to get them back into the fold. "The NPA promotes such a positive image," said Scott, "that I thought we needed to remind former members what they were missing out on....and for me a handwritten note is harder to disregard than an email."

He also explained to Amy how the accident had severely impaired his coordination and that writing the notes would help to improve his dexterity. Amy shared the plan with NPA leadership, who wholeheartedly supported the idea. Shortly thereafter, a case of NPA notecards was headed to Delaware.

#### Seven Months of Penmanship

To get started, Scott was given a list of 155 former NPA members. He worked with Amy to verify current addresses, reviewing past notes and relevant details. Then came the hard part: putting pen to paper. "The first list took way too long for me to finish," said Scott. "But I finished it."

Scott could write about eight cards per hour. He admits to 'cheating' on the first fifty cards by enlisting the help of his church's youth group. He repaid

THE NPA MESSES YOU STRONG NARIS 900 PERMY BOOKERS

that favor with a donation to cover their youth camp expenses.

In January 2024, Scott completed the last card on the list. He wants to continue to help the NPA with growth and retention of members. He also hopes to rejoin the NPA Board of Directors this year.

"This industry has given my family so much," said Scott. "As pawnbrokers, we can help many people in our communities; people who run into an emergency and have no other way to get a small loan so they can fix a tire, pay an unexpected bill, etc. As an NPA member, I hope to continue to help the association in any other areas I can."

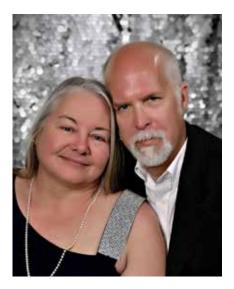
#### **Falling Forward**

Life hasn't been the same since the accident, but the Paulsens are slowly turning things around. They shuttered one store in November to ensure Rita can manage if needed, and that closure helped streamline operations at the remaining locations. The couple says business is finally showing positive signs after years of treading water.

Scott still struggles with balance and coordination, but his memory is 100% and his mindset—well, that's better than ever. "I think I'm a better person than I was before I fell," said Scott. "I know I appreciate life more. I'm still improving, I won't ever give up. I can accept where I am now if this is as good as it gets. I am lucky to be alive."

Asked if he had any final thoughts, Scott said, "We all must remember: no matter how bad we think we have it, there are millions of people who would trade places with us in a heartbeat. I am lucky enough to have a wife who supports me and to do what I love."

# Scott and Rita just celebrated their 18th year in business.



# 

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# STATE ASSOCIATIONS UPDATE

#### Alabama

#### Tyler Wilson

President of the Alabama Pawnbrokers Association Greetings from the heart of Alabama! I hope this message finds you well and I'm excited to share some significant updates from the Alabama Pawnbroker's Association.

First, I want to take the opportunity to express the APA's gratitude to Joey Holley, the former President of the Alabama Pawnbroker's Association. After serving in the role for 10 years, Joey decided to step down in 2023. His dedication and leadership over the past decade have been instrumental in shaping our association and its members.

As I assume the role of President, having previously served as Vice President to Joey, I am excited about the opportunities that lie ahead for Alabama. Joining me in this journey is our new Vice President, David Ehrlich, from City Pawn Shop in Montgomery Alabama. The two of us, along with the other board members, are very excited for the coming year and what lies ahead for our association.

Looking forward, we are excited to again co-host the Dixie Pawn Convention in September 2024 and invite all NPA members to join us at Perdido Beach this year for what is always a fantastic event!

#### Colorado

#### Steven Adsit

President of the Colorado Pawnbrokers Association Colorado Pawnbrokers are active and getting things done! We have Communication Groups, Literature, Posters, etc. Join us, it's free! Send an email to coloradopawnbrokers@gmail.com.

#### Louisiana

#### Jeremy Powell

President of the Louisiana Pawnbrokers Association Happy new year everyone! We're excited to see what this year brings. By now, everyone should have received the membership applications we mailed out. We are counting on you here at the LPBA. In Louisiana it's been relatively quiet on the legislative front but that doesn't mean we won't be in the crosshairs of lawmakers.

We will be hosting the Dixie Pawnbrokers Convention this year in Perdido, Alabama. The dates are September 2-4. We look forward to a great conference with tons of educational opportunities and comradery.

If you are interested in attending the next LPBA meeting, please email me at jeremy@bjpawn.net.

#### Missouri

#### **Rod Triplett**

Vice President of the Missouri Pawnbrokers Association Welcome 2024!!! As we reflect on 2023, I believe it is safe to say most pawn stores across our nation faired quite well. Regardless of your political affiliation or economic status, you would have to agree that our current economic situation in the USA is poor, and that usually drives our loan business to great heights. Surprisingly the 2023 retail Christmas season was very good for my shop and many across Missouri. I believe many of our customers could not afford the mall stores for jewelry or the big box stores for their guns, ammo and outdoor goods so they looked to us for superb bargains! As we gear up for tax season (second Christmas as I call it) we will focus on providing excellent service for our loan redemptions to ensure repeat business for the future.

On the legislative front there are several bills introduced, both at the State and Federal level, that would greatly affect our business if passed. The first bill would make it mandatory that all gun transactions go through a federally licensed dealer, there is also a federal bill with the same verbiage. This would make it illegal for anyone to sell a gun on a private level to a friend or to someone they just met on the internet, etc. The second bill at the state level would establish a statewide serial number lookup, available to the general public, for any firearm to see if it was stolen or not. On the surface, both of these bills sound like a positive move towards gun control but if one really studies these bills and the situations that could arise, you quickly see that neither is a good idea. Our lobbyist has given us comfort in stating that neither bill has any traction and they will probably die in committee. Once again, the importance of having a watchful eye in Jefferson City cannot be overstated enough. Please join your state Pawnbrokers Association if you haven't already done so!

In closing I wish you all a prosperous and safe 2024 and hope to see you all at one of the many great events available to us as National Pawnbrokers Association Members!

#### Texas

#### Jack Bonds

President of the Texas Pawnbrokers of Association I am excited about all the great things happening with the Texas Association of Pawnbrokers. I am very proud of our membership and officers. This year we will travel to Galveston to enjoy our annual convention with fellowship, food, and fun. Our pawn loans are strong and tax season is upon us. These strong loan bases can only mean one thing, cash. Cash is a must, as we need to restock during tax season and fill the coffers to rebuild our loan bases. I have been in the business for forty-four years and I can remember when Christmas was the big cash event of the year. Tax refunds have changed the complexion of our business. I can also remember CB radios and Betamax and now just as then; every day is a great day to be in the pawn business.

#### Virginia

#### Jay Dunbar

President of the Virginia Pawnbrokers Association Virginia Pawnbrokers Association wants to restart our efforts to get more members to join. Contact Jay Dunbar at Jay@superiorpawnva.com or call my cell phone at 757-293-8820. There are several bills coming out of the legislature that may impact our business.

#### Washington

#### Janelle Morehart-Leevey

President of the Washington Pawnbrokers Association Exciting things happening in Washington these past few months! The WSPA members created a bill to raise our interest rate and fees, change our loan terms from 90 days to 60 days, and update some of the wording to include online renewal of pawns and to allow the use of debit cards to redeem/renew loans. Our old pawnbroker statutes hadn't been updated in over 30 years! As of the time of this update, our bill has been referred to Rules 2 for Review. It seems to have overwhelming support from lawmakers in Olympia! The bad news: there are about 10 new bills that pertain to firearms. We are keeping our eye on them.

The Washington State SAFE program is now up and running with a few bugs, a major one being- it wasn't ATF compliant. It contained wording that was unlawful per ATF so they had to turn off the E4473 merge feature. The WSP is currently working on this. Things are coming together and we are finalizing our 2024 PNW Pawn Conference April 12th-14th 2024! If you would like to attend or grab a booth before they are gone, please visit: https://waspa.net/2024-pnw-conference. You don't want to miss this one-of-a-kind conference, dedicated to the PNW! If you would like to become a WSPA Member, please contact carlikarlson@yahoo.com.

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# Spotlight on: NEW MEMBERS

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Demond Gems, Inc. Manes Bejar Miami, FL

Finkelstein's, Inc. Alan Sheppard Asheville, NC

First Class Jewelry and Loan Edan Eluz Houston, TX

Fortress Display Erik Gennerman Madison, WI

**GemFind Digital Solutions** Alex Fetanat Irvine, CA

Gems One Trading LLC Anuj Jain New York, NY

JTS Group / Xisico USA David Ostrosky Katy, TX

**Prestige Loans** Lenore Romano Spring Hill, FL

Pro Max Loans, LLC dba Pro Max Metals David Jameson Pontiac, MI

Se-Kure Controls, Inc. John Mangiameli Franklin Park, IL

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# In this industry, staying one step ahead is essential for success.

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is a strategic investment that will boost your bottom line.

#### Knowledge is Currency:

Educational sessions by industry experts equip you with the knowledge to capitalize on emerging trends. Learn about new regulations, compliance strategies, and marketing tactics proven to attract customers and increase sales.

#### **Sharpen Your Skills:**

Workshops and training sessions hone your operational efficiency. Discover best practices for loan processing, inventory management, and customer service, all designed to streamline your business and maximize profitability.

#### Forge Profitable Partnerships:

The expansive exhibit hall at Pawn Expo 2024 is a goldmine for connections. Network with vendors showcasing innovative products, technology solutions, and security services. These partnerships can lead to cost-saving deals, improved efficiency, and a wider range of products to offer your customers.

#### **Find New Referral Sources:**

Building relationships with fellow pawnbrokers opens doors to valuable referral opportunities. Collaborate with colleagues in complementary markets to expand your customer base and tap into new revenue streams.

## Navigate Regulatory Changes with Confidence:

Staying informed saves money! Industry updates and discussions at Pawn Expo 2024 help ensure you're compliant with evolving regulations. Avoid costly penalties and legal issues by staying ahead of the curve with the latest compliance best practices.

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#### **Empower Your Staff:**

Pawn Expo 2024 equips your team with industry knowledge and fuels professional development. Skills that your employees gain at the conference can be shared with the rest of the team and implemented to optimize operations and achieve your vision. The result is a more knowledgeable, skilled, and engaged workforce. That's a recipe for success!

#### **Enhance Brand Reputation:**

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**business.** By actively engaging with the industry, you gain the knowledge, connections, and resources needed to optimize operations, expand your reach, and ultimately, boost your bottom line.



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Reflecting on our journey, we can't help but feel an overwhelming sense of satisfaction and fulfillment, knowing that we not only survived, but thrived during one of the toughest times imaginable.



Tawnya & Sarah Pearson a.k.a. the Pearson Pawn Sisters Pawn Central | Portland, OR

We've been side-by-side in the pawn world since childhood.

Tawnya and Sarah Pearson are second-generation pawnbrokers who have been in the pawn industry for over 20 years. After working in their father's pawn store practically since birth, the sisters decided to open their very own shop, Pawn Central, in 2020. Just a week after opening their doors, they faced unprecedented challenges as the COVID-19 pandemic hit, resulting in widespread closures.

Despite the difficulties, Tawnya and Sarah used their expertise and passion for pawn to navigate every obstacle with determination.

#### How did you get involved in pawnbroking?

It runs in our blood. As soon as we were able to walk, we joined our father working at the pawn shop. We have remained dedicated to the business for over 20 years.

#### Favorite thing about having a store in Portland?

The sense of community. It's not uncommon for customers to stop by our shop just to say hello or have a casual conversation. Building relationships and being a part of their lives is truly rewarding.

#### ...least favorite?

The increasing cost of living is making it challenging for both businesses and individuals to maintain a sustainable lifestyle. Thankfully, in our industry, we are here to help people with these challenges.

### What goal do you want to accomplish in the next few years?

Having well-defined, documented policies and procedures across all areas of our business. Also, create an environment where employees feel motivated and inspired to remain part of our team for the long term.

#### What's keeping you up at night?

Brainstorming ways to grow our business and strengthen our leadership. Always wondering what tomorrow will bring and ways to acknowledge and appreciate our team. We're constantly thinking of the tasks that need to be completed or may have been overlooked.

### What is the most bizarre thing you've ever written a loan for?

A customer asked if we accepted dental gold. After confirming, he walked over to the tool bin, grabbed a pair of pliers, and returned to the counter, extracting his gold teeth right before our eyes.

### What would you want people to say about you at your retirement party?

That we have helped transform the image of the pawn shop industry into something extraordinary, fueled by our passion for what we do. Furthermore, the fact that our children, who are the third generation, not only match our level of dedication but also surpass it and enjoy it.



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