



National Pawnbrokers Association®

PRINT ADVERTISING INSERTION ORDER FORM

NPA members receive discounted advertising rates. For information on becoming an Industry Partner member, visit the NPA website (NationalPawnbrokers.org).

Date _____

Company Information

Are you an NPA Member? Yes No

Company Name _____

Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

Issue *(select issue(s) for ad placement)*

Spring _____ (enter year)

Summer _____ (enter year)

Fall _____ (enter year)

Winter _____ (enter year)

Term

1-3 issues

4 issues

8 issues (10% discount for 8-issue contract)

Ad Size *(circle one)*

Ad Size	Rate for 1-3 Issues		Rate for 4 issues	
	Member	NonMember	Member	NonMember
Back Cover	2619	3928	2019	3028
Inside Front Cover	2139	3209	1919	2879
Inside Back Cover	2079	3118	1869	2804
Full Page	1751	2627	1571	2356
Half Page	1094	1641	990	1485
Quarter Page	715	1072	664	995

Advertising Materials

New

Pick-up (from _____ issue)

Agreement

By signing below, you agree to the terms as outlined in the NPA Media Guide.

Authorized signature (required)

Printed Name

Payment

NPA members receive a discounted rate. Pre-payment is required for all first-time advertisers.

Total: \$ _____

Check *(U.S. funds only)*

Credit Card *(link will be emailed to you)*

Invoice w/each issue

SPECIAL NOTES

*Email form to Margie Swoyer
(Margie@NationalPawnbrokers.org)*

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