



National Pawnbrokers Association®

Digital Advertising Insertion Order Form

NPA Industry Partner members receive discounted advertising rates. All member and non-member rates are listed in the NPA Media Guide. For information on becoming an Industry Partner member, visit NationalPawnbrokers.org.

Company Information

Date _____

NPA Member: Yes No

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Website Banner Ad (members only)

Listed on NationalPawnbrokers.org; sold on annual basis (Jan-Dec); available to NPA members only

___ Home Page - \$3000

___ Calendar of Events - \$1500

___ Tips for Opening Pawn Shop - \$1500

___ Inside Page of Choice - \$1200

Legislative Update Newsletter Sponsor - \$3000 (members only)

One sponsor/year. Sold on annual basis; available to NPA members only

NPA Insider Newsletter Ad - \$2500 (members only)

One ad per industry (3 ads available). Sold on annual basis; available to NPA members only

Dedicated Email Blast

\$1000 each (member)

\$2000 each (nonmember)

Call for multi-eblast rates

Sent to NPA members; maximum of one blast per month

Month blast to be sent (based on availability) _____

Agreement

*By signing below, you agree to the terms as outlined in the **National Pawnbrokers Association Media Guide**.*

Authorized Signature (required)

Printed Name

Payment

(Prepayment required)

Website Banner Ad \$ _____

Leg Update N/L Sponsor \$ _____

NPA Insider N/L Ad \$ _____

Dedicated Email Blast \$ _____

Total \$ _____

Check (U.S. funds only)

Credit Card (complete Credit Card Authorization form)

NOTES:

Send completed form to: Margie Swoyer
Margie@NationalPawnbrokers.org

National Pawnbrokers Association
PO Box 508, Keller, TX 76244
Phone: (817) 337-8830
Fax: (817) 337-8875
NationalPawnbrokers.org